

Music Chapel

Communication, Marketing, Press

Job Description

The person will be responsible of the following:

COMM

- Publications: realization of brochures, programs, flyers, promotion leaflets etc (coordination with graphic designers and printers)
- Diffusion: dispatching brochures, flyer, dépliants, posters
- FILM: organization of live streaming, video, films, realization of clips, teaser etc, annual film, organization of interviews to be filmed
- Coordination of live talks, interviews, public meet and greet during concerts of the season/festival
- Contents OFF: films, conferences ...
- PHOTOS : photo coordination : photograph, events, publishing
- Web: supervision website, publish newsletters
- MYchapel coordination
- Sponsors: follow-up contracts reg comm issues
- Creation of posters, banners, etc

PRESS

- PRESS: Press relations (Press conference, documentation, radio, TV, newspapers, magazines, special emissions, filmings, organization of interviews)
- Social networks : post, promote, organize competitions, strategy etc

MARKETING

- partners-adverts-new products – reductions – new public – advantages – links
- coordination of partners for much waterloo festival
- coordination of marketing on social media
- encodage on all events websites for much waterloo festival
- promotion on blogs, family blogs
- sending flyers, poster, deciding of special campains to promote the much waterloo festival

YOUR PROFILE

You are highly motivated and self-driven, and autonomous

You have experience in communication, marketing, press relations

Languages: FR/ENGL/NDLS

You have a car and a driving license

WE OFFER

A full time six-month contract

Salary + commute costs + everyday lunch